

Annual Corporate Sponsorship Program

2023/2024



Dear COMTO members, future members, and friends -

As we enter that special time of year when school begins anew and leaves begin to turn, it's the perfect moment to celebrate our recent COMTO Washington journey and pave our way for 2024. Thanks to your support, our chapter is now thriving in what will be our sixth year of existence. We could not have done it without you!

We continue looking for ways to improve the COMTO member experience while elevating and inspiring students who will become future transportation torchbearers.

OUR 2022-2023 KEY ACHIEVEMENTS:

After several challenging years due to COVID, 2023 was truly a bounce-back year for our chapter. Here's a look at some of our accomplishments in the past two years:

- Hosted monthly virtual General Body meetings
- Heard from several guest speakers including, COMTO President and CEO April Rai, Sound Transit CEO Julie Timm, and Pierce Transit CEO Mike Griffus.
- Hosted the COMTO/ACEC DBE Meet & Greet at SeaTac International Airport.
- Celebrated the retirement of King County Metro General Manager Terry White.
- Held our first in-person general membership meeting since the shift to virtual events during the pandemic.
- Raised money for scholarship and operating expenses (and danced!) at the 2023 Annual Scholarship and Celebration Gala.
- Hosted our first ACEC/COMTO Golf Tournament to raise scholarship funds.
- Distributed \$35,500 in scholarships to deserving students of color.
- Purchased our first membership database to improve communications across the chapter and better protect membership data.
- Increased our paid membership by 69% from 2022 to 2023.
- Conducted site tours of key local transportation projects, including the new Port of Seattle [SeaTac International Arrivals Facility](#) and SoundTransit's [Federal Way Link Extension](#) construction site.
- Represented our chapter at the 2022 and 2023 National COMTO conferences in Fort Lauderdale, Florida and Los Angeles, California as well as at COMTO National's View on the Hill event in Washington D.C.

OUR CONTINUED FOCUS:

With the launch of our Annual Corporate Sponsorship Program, COMTO Washington looks to further our reach with goals that include:

- Supporting our members with in-person and virtual professional development, networking events and programming.
- Providing significant scholarship opportunities for minoritized students in the field of transportation.
- Orchestrating school supply drives for K-12 schools throughout Puget Sound.
- Promoting and advocating for stronger DBE opportunities.
- Delivering transportation industry highlights, opportunities, and key information from local and regional transportation leaders.

OUR PLAN:

Building upon our momentum from the last two years, COMTO Washington is planning the following for 2024:

- Monthly virtual chapter meetings.
- Quarterly in-person chapter mixers to celebrate scholarship awardees and regional projects.
- Annual COMTO Washington Gala.
- ACEC WA/COMTO summer golf tournament.
- August back-to-school event.
- November COMTO Week celebration and end-of-year event.

OUR 2022-2024 STRATEGIC VISION:



OUR ASK:

COMTO Washington is asking firms to support our chapter through an annual giving program and help us achieve our 2024 goals. Listed below are the various sponsorship options which include different levels of recognition throughout the year and during our 2024 COMTO Washington Gala.

2023/2024 CORPORATE SPONSORSHIP CONTRIBUTION LEVELS AND SCHEDULE OF BENEFITS

**COMTO Washington chapter members will receive reduced registration fees for attending chapter events.*

COMTO Washington Sponsorship Benefits	Bronze \$1,000	Silver \$3,000	Gold \$5,000	Platinum \$7,500	Diamond \$10,000	Premium Diamond** \$15,000+
Unlinked logo acknowledgment on the chapter website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo inclusion in chapter newsletter e-blasts		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Verbal recognition at all chapter events			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hyperlinked logo acknowledgment on the chapter website			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Opportunity to host one chapter event in your office space				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hyperlinked careers page listing on the chapter website					<input type="checkbox"/>	<input type="checkbox"/>
Present scholarships to recipients at chapter events					<input type="checkbox"/>	<input type="checkbox"/>
Annual Gala Premiere Sponsor						<input type="checkbox"/>
Annual Gala Keynote Sponsor						<input type="checkbox"/>
Number of tables at the annual gala	0	1	1	2	2	3

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** If a firm or individual is interested in contributing more than \$15,000 – please contact chapter president Grantley Martelly via info@comtowashington.org.

COMTO WASHINGTON SCHOLARSHIP FUND CONTRIBUTION

In addition to supporting our chapter operations, your general corporate sponsorship contribution will support the COMTO Washington Scholarship Fund, a 501(c)(3) entity. The fund awards scholarships to deserving students who are studying transportation at technical and trade schools, in undergraduate and graduate programs. The ACEC WA/COMTO summer golf tournament is another opportunity to provide sponsorships and contributions to scholarships.

CONTACT US

Thank you for your interest in the Annual Corporate Sponsorship Program. For more information, please e-mail scholarships@comtowashington.org.

You can coordinate your contributions through our chapter treasurer at treasurer@comtowashington.org.

For general information about our chapter and opportunities to serve on a committee, please email info@comtowashington.org.

Sincerely,

COMTO Washington